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“MAKE SENSE”: HEAR, SMELL, TOUCH, SEE AND TASTE THE MOST SPECIAL OF C!TALK EVENTS THIS MARCH

Beijing, China (February 10th, 2014)

Sunday, March 16th 2014, 3 PM - The 9th C!Talk Beijing hosts its first in 2014 year event in Penghao Theater - **“MAKE SENSE”**, within the frames of JUE Festival and in collaboration with the *Beijing Fashion Collective*.

How is it that many of us, even artists, have ended up with our senses deadened? Across different dimensions, this most special C!Talk, ‘MAKE SENSE’, will immerse your five physical senses: five artists will guide the audience on a sensual journey, nurturing feelings of awe and wonder with their unique performances.

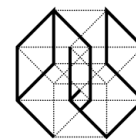
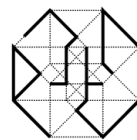
Fenni, a crossover experiment voice artist and voice of band "BAD TRIP, believes human voices perpetuate a mysterious force through different time and space. Fenni will open this event with reverberating energies of her outstanding voice and welcome everyone in creating a joint sound sculpture. **Tu Qiang** is a seeker of his cultural roots, who has discovered aromatic alchemy of Chinese culture, and will share his fragrance discoveries to let the audience find their own answer of whether scents really can “nourish the spirit and attract divinity”. **Hans Martin Galliker**, a Swiss eco-preneur and founder of organic fashion brand NEEMIC, will let visitors feel nature at its best through the touch of the finest natural drapery. A Sichuan born adventurer, **Lin Xi** has traveled around the world in search for herself, one day discovering Butoh dance as a way to “finding her own spirit”. Through this minimal and honest expression of body and soul, Lin Xi will share what she discovered outside her comfort zone and dare everyone to step out of theirs. Wrapping up sensual experiences, **Ernest Loh**, co-owner of Nyonya Kitchen, will awaken all your senses through his culinary presentation, surprising you with a breeze of five flavors in a unique fusion of Malaysian Peranakan cuisine.

Daring to cross classic dimensions, this special C!Talk event is promised to comfort the disturbed and disturb the comfortable, where awaking sounds, thrilling emotions and teasing tastes will rock the five senses and awaken the sixth. Leave your ego out, bring your open mind in.

This event is open and FREE, but purposely limited to 50 pax. Admittance by RSVP only, info@ctalk-beijing.com

C!Talk is a cultural event series showcasing an intriguing mix of talks and performances by creative minds from diverse backgrounds. This a project designed by World Culture Open (WCO) as part of its ‘creative sharing’ initiative. WCO is a non-profit organization promoting cultural exchange, sharing and support at both global and local levels. Headquartered in New York with representative offices in Seoul and Beijing, WCO has organized various international cultural events and community-oriented local projects in collaboration with the UN, UNESCO, UNDP and other global organizations to fulfill the common goal of building a harmonious global village.

For more information, please contact Kseniya Tsoy at World Culture Open or visit www.ctalk-beijing.com
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Fenni - The sound sculpture of reverberating energies

Fenni, a crossover experiment voice artist and voice of band "BAD TRIP", believes human voices perpetuate a mysterious force through different time and space. Through this event, she wants the audience to fully experience the relationship between body and music, the different energies reverberating from each musical beat and its emotional ties. For this event, she will welcome everyone to join voices with hers to create and paint a beautiful sound sculpture.

Tu Qiang - The divine dance of scent

Tu Qiang was born in Beijing, but went on a life journey across continents. As a seeker of his cultural roots, he has discovered aromatic alchemy of Chinese culture and devoted himself to learning about incense and fragrances. At this event, breathe in his aromatic discoveries so perhaps you can find your own answer of whether scents really can "nourish the spirit and attract divinity".

Hans Martin Galliker - Textile maneuvers in the dark

Hans Martin Galliker, is a Swiss eco-preneur and co-founder of organic fashion brand NEEMIC. Through the media of fashion, Hans is driving efforts to encourage the farming industry to produce socially sustainable and environmentally-friendly products. At the March C!Talk, Hans will help you feel nature at its best through handpicked fine drapery.

Lin Xi - Visual honesty of Butoh dance

Lin Xi has traveled around the world in search for herself, one day discovering Butoh dance as a way to "finding her own spirit". Through this minimal and honest expression of body and soul, Lin Xi will share what she discovered outside her comfort zone and dare everyone to step out of theirs.

Ernest Loh - The five flavors of unique cultural fusion

Ernest Loh was born in Malaysia and grew up in China. Now co-owner of Nyonya kitchen, his family restaurant was the first to introduce Malaysian Peranakan culture, a mix of cultures between Chinese and Malays, to Beijingers. Wrapping up the event, Ernest will awaken all your five senses through his culinary presentation, surprising you with a breeze of five flavors in a unique fusion of southeast asian cuisine.

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